

# NEWLAB

Building 128, Brooklyn Navy Yard  
Brooklyn, New York 11205

## We are New Lab. Here's a Bit About Us.

### **We Serve Entrepreneurs Who are Defining the Future of Technology and Human Experience**

New Lab is an independent place and resource in the Brooklyn Navy Yard that supports advances in new technology, new hardware, and new manufacturing in New York City. It was built to create resources for people working in emerging fields like robotics, artificial intelligence, and connected devices. In order for people to build the companies and products that are capable of changing NYC, and the future, they need access to resources like prototyping labs, advanced tools, and a community of their peers—all of which are offered in New Lab's 84,000 square foot space. New Lab's goal is to be the best resource for the people building challenging new products in a city that isn't known for being easy.

### **New Lab is Home to a Diverse Array of Tech Entrepreneurs and Companies**

New Lab is home to a diverse and growing community of entrepreneurs working in a variety of advanced technologies—our 450+ resident members include roboticists who make parts for the Mars Rover, engineers that make microscopes to explore the world at the nano level, and a company building wearable technologies to protect active workers.

### **New Lab Has Workspace for Over 450 Entrepreneurs**

New Lab has space for over 500 resident members in its community—that's over 100 individual companies of varying size. As of July 2017, New Lab is nearly at capacity with 450 entrepreneurs, engineers, and designers representing 95 companies working on-site daily.

### **Enterprise Companies Have a Home at New Lab**

New Lab is designed to foster collaboration in the development of products from concept to creation. New Lab provides enterprise companies with a variety of spaces and shared resources to host events, develop products, and explore venture development.

### **The Navy Yard's History Helped Inspire the Idea for New Lab**

New Lab is located in Brooklyn Navy Yard Building 128: the former epicenter of American shipbuilding. The opening of New Lab, with its advanced prototyping capabilities, returns the building to relevance as a center for manufacturing.

### **New Lab's Design is Informed by the Past's Vision of the Future**

The New York-based real estate development and design firm Macro Sea began work on Building 128—which, after years of neglect, was a deserted shell—in 2012. The team took inspiration from the cathedral-like steel trusswork, and approached it as a 1970's High-Tech Modernist muse—a kind of structural expressionist beauty. The stylistic period appealed to the design team because of its emphasis on indeterminacy, environmentalism, and a collaborative techno-optimism—it conferred a sense of glamour to engineering, science, and technology. New Lab was developed and designed by Macro Sea, a firm founded by David Belt in 2009. Marvel Architects was our Architect of record.